The Family Office at Synovus

Blake Melton

Vice President, Senior Wealth Strategist

As a Senior Wealth Strategist for The Family Office at Synovus, Blake provides tax and estate planning guidance, helping multi-generational client families achieve their unique financial goals. His responsibilities include reviewing estate plans to ensure tax efficiency, and collaborating with the Client Relationship Manager and the family's attorneys and accountants.

Blake has more than 11 years of experience in the financial services industry. Prior to joining the Synovus team in 2007, he practiced law as an Associate at Page, Scrantom, Sprouse, Tucker, and Ford, Columbus, GA.

Blake earned his LL.M. in Taxation from the University of Alabama School of Law, where he graduated summa cum laude, his law degree from the University of Georgia School of Law, where he graduated cum laude, and his B.A. in Economics from the University of Colorado at Boulder. He is a Certified Financial Planner™ (CFP®).

Blake is a Fellow of The American College of Trust and Estate Counsel (ACTEC). He is a former Chair of the Fiduciary Law Section of the State Bar of Georgia and currently serves on the Code Revision and Legislative Committees. In 2018, Blake was named to Family Wealth Report's shortlist for recognition as the Best Leading Individual.

Blake is heavily involved in his community. He currently serves on the boards of Midtown, Inc. and Trees Columbus. He is also the Treasurer of the Chattahoochee Valley Area chapter of the Southern Off-Road Bicycle Association and is a leading advocate for the Standing Boy Trails project.

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