



Jeffery “Jeff” W. Gordon

Senior Vice President; Director, Fiduciary Services

As Director of Fiduciary Services, Jeff’s responsibilities for The Family Office at Synovus include estate administration, fiduciary-related administrative duties, and liaison to the Synovus Trust Company regarding audit and regulatory concerns.

Jeff has more than 30 years of experience in the financial services industry. Prior to joining Synovus in 1993, he served as Assistant Vice President and Relationship Manager for Bank of America, and was a Trust Officer with SunTrust.

Jeff received his B.S. in Political Science with a minor in Economics from Columbus State University. He is also a graduate of the Southern Trust School at Birmingham Southern College and the National Graduate Trust School at Northwestern University. He is a Certified Financial Planner™ (CFP®) and a Certified Trust and Fiduciary Advisor (CTFA). Jeff is a member of the Institute of Certified Bankers.

Jeff is the recipient of the STC Gene Clark Kindred Spirit Award, the STC Pace Setter Award for Sales, and Bank of America Top Sales Winner. He actively participates in the Columbus community as a member of the SERTOMA Club of Columbus, Salvation Army Board of Directors, Muscogee County School District Superintendent’s Round Table, Little League Baseball, and Middle School Volleyball Coach.

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