



Kenton "Kenny" Loar

Vice President, Family Office Advisor

At the Nashville location for The Family Office at Synovus, Kenny provides guidance and expertise in financial and estate planning, investments, and family governance for his client families. He works closely with family members to understand their long-term goals and develop comprehensive strategic plans to help achieve those goals.

Kenny has 11 years of experience in the financial services industry. Prior to joining the Synovus team, he worked as a Relationship Manager for Equify, an International Wholesaler at Preferred Capital Securities, and a Portfolio Specialist with SunTrust.

Kenny received an M.B.A. with a concentration in Finance from the University of North Florida and a B.A. in Business Administration from the University of Florida. In addition, he currently holds Series 7 and Series 63 Securities licenses through Synovus Securities, Inc.

Kenny is an Assistant Golf Coach at CPA High School in Nashville, and he is an active member of Midtown Fellowship Church.

W 615-271-2049

M 404-829-5642

E kentonloar@synovus.com

Family office services are provided through Family Asset Management, a division of Synovus Trust Company, N.A. Investment products and services provided by Synovus are offered through Synovus Securities, Inc ("SSI"), Synovus Trust Company, N.A. ("STC"), GLOBALT, a separately identifiable division of STC and Creative Financial Group, a division of SSI. Trust services for Synovus are provided by Synovus Trust Company, N.A. The registered broker-dealer offering brokerage products for Synovus is Synovus Securities, Inc., member FINRA/SIPC. Investment products and services are not FDIC insured, are **not deposits of or other obligations of Synovus Bank, are not guaranteed by Synovus Bank and involve investment risk, including possible loss of principal amount invested.**