



## **Michael B. Clark, II**

Vice President, Senior Manager Operations & Administration

Michael leads operations and administrative support functions for The Family Office at Synovus. His oversight of internal operations includes all asset movement, gifting, and client services. Other responsibilities include leading process improvement initiatives and oversight of technology, personnel, special events, marketing, advertising, and communications.

Prior to joining Synovus in 2018, Michael was Director of the Cox Family Enterprise Center (CFEC) at Kennesaw State University, an internationally renowned Family Business Center north of Atlanta, Georgia. During his tenure, Michael led the efforts to transition the Center's third generation of executive leadership while managing day-to-day operations. This included managing the Advising for Continuity Program (a program to teach advisors how to better serve family business owners and clients of wealth), Advisor Networking events, and assisting with operations for The Family Business Clinic, the center's consulting arm. Before working at the CFEC, he was Marketing Manager for the Coles College of Business at Kennesaw State University where he played a pivotal role in creating the Office of Marketing and External Affairs.

Michael graduated from Kennesaw State University with an M.B.A., Concentration: Management, and a Bachelor of Business Administration in Marketing. He is an active member of the Family Office Exchange. His hobbies include running, hiking, caving, kayaking, and traveling.

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