



## **Peyton Good**

Investment Analyst

As an Investment Analyst, Peyton works closely with The Family Office's Chief Investment Officer and Director of Portfolio Management to handle the initial due diligence for manager and fund selection and is accountable for the review process of these investment selections.

Peyton joined The Family Office at Synovus in 2019 and his primary responsibilities include market research, asset allocation, and trading decisions, as well as on-going quantitative and qualitative process monitoring. He supports the Investment Services team with analytics for a number of initiatives.

Peyton serves as a member of the Family Office Investment Committee and the Bay Avenue Fund Committee. He earned a B.S. in Finance, a Master of Business Administration (MBA) from Auburn University, and is a Level I CFA candidate.

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